

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

<http://www.clickondetroit.com/index>

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
261756-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Restore Our Future	RESTORE OUR FUTURE	2119

Flight Dates	Order #	Alt Order #
10/13/12 - 10/22/12	261756	06371182

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/13/12	10/20/12	Sat 6-8am/Local 4 News	7-8am	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/13/12 7:12 AM Sat 6-8am/Local 4 News 7-8am :30 R0F12TV22H \$2,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Sa 10/20/12 7:11 AM Sat 6-8am/Local 4 News 7-8am :30 R0F12TV22H \$2,000.00 NM									
2	10/13/12	10/20/12	Sat 6-630pm Loc News	6P-630P	-----1-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/13/12 Sat 6-630pm Loc News 6P-630P :00 \$1,800.00 NM See MG 2.3									
3 WDIV Sa 10/13/12 7:05 PM Sat 7-730pm Local News 7p-730p :30 R0F12TV22H \$1,800.00 NM MG for 2.1 10/13									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Sa 10/20/12 Sat 6-630pm Loc News 6P-630P :00 \$1,800.00 NM See MG 2.4									
4 WDIV Sa 10/20/12 7:08 PM Sat 7-730pm Local News 7p-730p :30 R0F12TV22H \$1,800.00 NM MG for 2.2 10/20									

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Advertiser	Product	Estimate Number	
ISS/Restore Our Future	RESTORE OUR FUTURE	2119	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/13/12	10/20/12	Sat 11-1130P Late News	11-1130P	-----1-	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/13/12 11:11 PM Sat 11-1130P Late News 11-1130P :30 ROF12TV22H \$4,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Sa 10/20/12 11:20 PM Sat 11-1130P Late News 11-1130P :30 ROF12TV22H \$4,500.00 NM									
4	10/14/12	10/21/12	Sun Local News 8-9am	Sun 8-9am	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/14/12 8:12 AM Sun Local News 8-9am Sun 8-9am :30 ROF12TV22H \$1,100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Su 10/21/12 8:54 AM Sun Local News 8-9am Sun 8-9am :30 ROF12TV22H \$1,100.00 NM									
5	10/14/12	10/21/12	Sun 6pm	Sun 6pm	-----1	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/14/12 6:23 PM Sun 6pm Sun 6pm :30 ROF12TV22H \$2,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Su 10/21/12 6:13 PM Sun 6pm Sun 6pm :30 ROF12TV22H \$2,500.00 NM									
6	10/14/12	10/21/12	NBC Sunday Night Footb:815-1130p		-----1	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/14/12 10:50 PM NBC Sunday Night Football 815-1130p :30 ROF12TV22H \$12,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Su 10/21/12 8:21 PM NBC Sunday Night Football 815-1130p :30 ROF12TV22H \$12,000.00 NM									
7	10/15/12	10/19/12	M-F Local News @ 4pm	4p-430pm	11111--	:30	5	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/15/12 4:21 PM M-F Local News @ 4pm 4p-430pm :30 ROF12TV22H \$2,000.00 NM 3 WDIV Tu 10/16/12 4:13 PM M-F Local News @ 4pm 4p-430pm :30 ROF12TV22H \$2,000.00 NM 4 WDIV W 10/17/12 4:22 PM M-F Local News @ 4pm 4p-430pm :30 ROF12TV22H \$2,000.00 NM 5 WDIV Th 10/18/12 4:13 PM M-F Local News @ 4pm 4p-430pm :30 ROF12TV22H \$2,000.00 NM 2 WDIV F 10/19/12 4:27 PM M-F Local News @ 4pm 4p-430pm :30 ROF12TV22H \$2,000.00 NM									

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Advertiser	Product	Estimate Number	
ISS/Restore Our Future	RESTORE OUR FUTURE	2119	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/15/12	10/19/12	M-F Local 4 News 5-6pm	5P-530P	11111--	:30	5	\$3,800.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$3,800.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
1 WDIV M 10/15/12 5:27 PM M-F Local 4 News 5-6pm 5P-530P :30 ROF12TV22H \$3,800.00 NM									
3 WDIV Tu 10/16/12 5:14 PM M-F Local 4 News 5-6pm 5P-530P :30 ROF12TV22H \$3,800.00 NM									
4 WDIV W 10/17/12 5:22 PM M-F Local 4 News 5-6pm 5P-530P :30 ROF12TV22H \$3,800.00 NM									
5 WDIV Th 10/18/12 5:12 PM M-F Local 4 News 5-6pm 5P-530P :30 ROF12TV22H \$3,800.00 NM									
2 WDIV F 10/19/12 5:12 PM M-F Local 4 News 5-6pm 5P-530P :30 ROF12TV22H \$3,800.00 NM									
9	10/15/12	10/19/12	M-F Local 4 News 6-630p	6P-630P	11111--	:30	5	\$4,200.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$4,200.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
2 WDIV M 10/15/12 6:23 PM M-F Local 4 News 6-630pm 6P-630P :30 ROF12TV22H \$4,200.00 NM									
3 WDIV Tu 10/16/12 6:13 PM M-F Local 4 News 6-630pm 6P-630P :30 ROF12TV22H \$4,200.00 NM									
1 WDIV W 10/17/12 M-F Local 4 News 6-630pm 6P-630P :00 \$4,200.00 NM									
See MG 9.6									
6 WDIV W 10/17/12 6:46 PM NBC Nightly News 630-7p :30 ROF12TV22H \$4,200.00 NM									
MG for 9.1 10/17									
5 WDIV Th 10/18/12 6:23 PM M-F Local 4 News 6-630pm 6P-630P :30 ROF12TV22H \$4,200.00 NM									
4 WDIV F 10/19/12 6:29 PM M-F Local 4 News 6-630pm 6P-630P :30 ROF12TV22H \$4,200.00 NM									
10	10/15/12	10/19/12	M-F Wheel of Fortune	7P-730P	11111--	:30	5	\$4,200.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$4,200.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
2 WDIV M 10/15/12 7:15 PM M-F Wheel of Fortune 7P-730P :30 ROF12TV22H \$4,200.00 NM									
3 WDIV Tu 10/16/12 7:18 PM M-F Wheel of Fortune 7P-730P :30 ROF12TV22H \$4,200.00 NM									
4 WDIV W 10/17/12 7:08 PM M-F Wheel of Fortune 7P-730P :30 ROF12TV22H \$4,200.00 NM									
1 WDIV Th 10/18/12 7:14 PM M-F Wheel of Fortune 7P-730P :30 ROF12TV22H \$4,200.00 NM									
5 WDIV F 10/19/12 7:06 PM M-F Wheel of Fortune 7P-730P :30 ROF12TV22H \$4,200.00 NM									
11	10/15/12	10/19/12	M-F Jeopardy	730P-8P	11111--	:30	5	\$4,200.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$4,200.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
1 WDIV M 10/15/12 7:36 PM M-F Jeopardy 730P-8P :30 ROF12TV22H \$4,200.00 NM									
3 WDIV Tu 10/16/12 7:36 PM M-F Jeopardy 730P-8P :30 ROF12TV22H \$4,200.00 NM									
2 WDIV W 10/17/12 7:54 PM M-F Jeopardy 730P-8P :30 ROF12TV22H \$4,200.00 NM									
4 WDIV Th 10/18/12 7:36 PM M-F Jeopardy 730P-8P :30 ROF12TV22H \$4,200.00 NM									
5 WDIV F 10/19/12 8:00 PM M-F Jeopardy 730P-8P :30 ROF12TV22H \$4,200.00 NM									

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Advertiser	Product	Estimate Number	
ISS/Restore Our Future	RESTORE OUR FUTURE	2119	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/15/12	10/19/12	11-1135P Late News	11P-1135P	11111--	:30	5	\$6,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$6,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WDIV M 10/15/12 11:26 PM 11-1135P Late News 11P-1135P :30 ROF12TV22H \$6,200.00 NM									
1 WDIV Tu 10/16/12 11:12 PM 11-1135P Late News 11P-1135P :30 ROF12TV22H \$6,200.00 NM									
4 WDIV W 10/17/12 11:10 PM 11-1135P Late News 11P-1135P :30 ROF12TV22H \$6,200.00 NM									
2 WDIV Th 10/18/12 11:28 PM 11-1135P Late News 11P-1135P :30 ROF12TV22H \$6,200.00 NM									
5 WDIV F 10/19/12 11:29 PM 11-1135P Late News 11P-1135P :30 ROF12TV22H \$6,200.00 NM									
13	10/15/12	10/19/12	Tonight Leno	1135P-1237A	11111--	:30	5	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WDIV M 10/15/12 12:31 AM Tonight Leno 1135P-1237A :30 ROF12TV22H \$2,300.00 NM									
1 WDIV Tu 10/16/12 12:10 AM Tonight Leno 1135P-1237A :30 ROF12TV22H \$2,300.00 NM									
2 WDIV W 10/17/12 12:10 AM Tonight Leno 1135P-1237A :30 ROF12TV22H \$2,300.00 NM									
5 WDIV Th 10/18/12 11:59 PM Tonight Leno 1135P-1237A :30 ROF12TV22H \$2,300.00 NM									
4 WDIV F 10/19/12 12:31 AM Tonight Leno 1135P-1237A :30 ROF12TV22H \$2,300.00 NM									
14	10/22/12	10/22/12	M-F Local News @ 4pm	4p-430pm	1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/22/12 4:22 PM M-F Local News @ 4pm 4p-430pm :30 ROF12TV22H \$2,000.00 NM									
15	10/22/12	10/22/12	M-F Local 4 News 5-6pm	5P-530P	1-----	:30	1	\$3,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$3,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/22/12 5:28 PM M-F Local 4 News 5-6pm 5P-530P :30 ROF12TV22H \$3,800.00 NM									
16	10/22/12	10/22/12	M-F Local 4 News 6-630p	6P-630P	1-----	:30	1	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/22/12 6:22 PM M-F Local 4 News 6-630pm 6P-630P :30 ROF12TV22H \$4,200.00 NM									
17	10/22/12	10/22/12	M-F Wheel of Fortune	7P-730P	1-----	:30	1	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/22/12 7:08 PM M-F Wheel of Fortune 7P-730P :30 ROF12TV22H \$4,200.00 NM									

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Advertiser		Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/22/12	10/22/12	M-F Jeopardy	730P-8P	1-----	:30	1	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/22/12 7:52 PM M-F Jeopardy 730P-8P :30 R0F12TV22H \$4,200.00 NM									
19	10/22/12	10/22/12	11-1135P Late News	11P-1135P	1-----	:30	1	\$6,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$6,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/22/12 11:11 PM 11-1135P Late News 11P-1135P :30 R0F12TV22H \$6,200.00 NM									
20	10/22/12	10/22/12	Tonight Leno	1135P-1237A	1-----	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/22/12 12:09 AM Tonight Leno 1135P-1237A :30 R0F12TV22H \$2,300.00 NM									

Total Spots **54** Gross Total **\$209,200.00**

Payment Terms 30 Days

Agency Commission **\$31,380.00**

Net Amount Due **\$177,820.00**

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